

ALICIA VALDES

Designer | Artist

www.allycatstudio.com

813-260-5635

ally@allycatstudio.com

EDUCATION

University of South Florida
B.A. Studio Art
2009–2014

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere Rush
Procreate
Microsoft Word
Microsoft PowerPoint
Microsoft Teams
Microsoft Outlook
Microsoft Excel

PROFILE

Former middle school art teacher with a background in studio art currently seeking opportunities in animation and character design.

EXPERIENCE

SMALL BUSINESS OWNER | Ally Cat Studio

2020–present

- Designed all product packaging using Adobe software
- Developed marketing strategies to increase brand awareness for Ally Cat Studio
- Designed personal brand logo and business card using Adobe Illustrator
- Collaborated with business owner of Retro Repair to create a custom keychain design
- Displayed and sold work in local art galleries Atelier de Sosi, Populoum, and House of Shadows
- Sold as a vendor at local conventions such as Tampa Bay Comic Con, Megacon, and Anime St. Pete

PROOFREADER | AllStaff | Hit Promotional Products

2023

- Temporary position proofreading Illustrator EPS files for tumbler and ceramic mugs, to make sure they are print ready

ART TEACHER | Hillsborough County Public Schools

2015–2021

- Utilized Canvas by Instructure to develop and implement class curriculum, and lesson plans
- Designed and implemented the middle school art course map including all PowerPoint presentations, rubrics, infographics, and class instructional materials
- Managed artwork for art shows such as the Dali Student Surrealist Art Show, the Art in the Capitol Competition, and the Scholastic Art & Writing Awards
- Presented at the Hillsborough County Public Schools Professional Development Day on August 3rd, 2021 and at the Florida Art Education Association Conference in Orlando on October 14th and 15th, 2021

ART TEACHER | MacDill Airforce Base

2014

- Participated as an art teacher at the MacDill Air Force Base Youth Program Facility

TUTOR/PROOFREADER | Link-Systems

2013–2014

- Provided tutoring and proofreading services for college students through an online platform called NetTutor

ENGLISH TEACHER | Teach and Learn in South Korea

2012–2013

- Taught English in South Korea as part of a 6 month scholarship program